# **Ignite Innovation in Your Company**

with Chase Jarvis

## Why Work with Chase?

**Lifelong Artist & Serial Entrepreneur:** Built several world-renowned businesses. Millions of customers, hundreds of millions in revenue, one of the most influential photographers of the past 20 years, Emmy-nominated director, consultant to - and creator for - dozens of Fortune 100 brands.

#### Pioneer in Creativity & Innovation Education:

Founder of CreativeLive (acquired by FVRR: NYSE), developed and deployed custom learning solutions for Apple, Microsoft, Starbucks, AirBnB, Pinterest, Oxford, others.



**Bestselling Author & Keynote Speaker:** Author of *Never Play It Safe* and *Creative Calling.* Coveted speaker hired by likes of Apple, Nike, Virgin, HP & featured conference keynote speaker on 6 continents.

### **Testimonials About Chase & His Work**

*I have always believed that you will enjoy life and be more successful if you focus on creating amazing experiences, businesses and relationships. Chase is an engaging guide for doing just that.* — **Sir Richard Branson, Virgin Group Founder** 

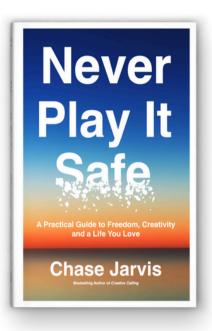
There is a wild, untamed connection between our inherent creativity and our yearning for a meaningful, purpose-driven life. Chase's experiences and his commitment to creating make him the perfect guide as we set out on our own adventures to learn how creativity has the power to change everything. — Brené Brown, Ph.D., Author of the New York Times #1 Bestseller, Dare to Lead

We engaged Chase to speak with one of our top consumer products clients at the intersection of creativity and innovation, and the response was overwhelmingly positive and insightful. — Josiah Johnson, Partner Ernst & Young

Everything we want in life---success, fulfillment, freedom, happiness---is on the other side of fear. Nobody helps us overcome this faster than my man Chase Jarvis. — Daymond John, Founder/CEO of Fubu + Star of ABC's Shark Tank

# Why Choosing *Never Play It Safe* Matters for Your Organization

- Appeal to Teams and Organizations: Never Play It Safe isn't just a book; it's a personal framework specifically designed to align with the practices of the world's most innovative companies.
- Unlock Innovation & Creativity: Creativity can't happen in teams and companies without it first happening in individuals. *Never Play It Safe* is a playbook designed to unlock exactly this.
- Build a Culture of Risk-Taking: Companies that encourage smart risk taking and innovation outperform their competitors. *Never Play It Safe* is a roadmap for cultivating this mindset and shifting to this culture.



#### Advance Praise for Never Play It Safe

This book is a powerful compass for embracing risk and creativity in all aspects of life. Chase shows us how to step out of our comfort zones and become who we were meant to be. Trust yourself. No one else can do that for you. Chase Jarvis is a maker of magic and a weaver of possibility, and this book can unlock the future for you, if you'll let it.

Sophia Amoruso, Serial Entrepreneur & NYT Bestselling Author of *GirlBoss* 



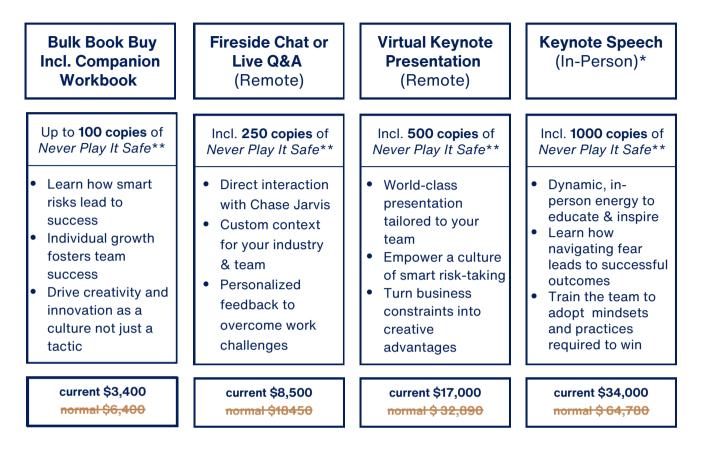
Seth Godin, author Song Of Significance

Whoever tells you that the 'safe' path is the better path doesn't understand how things work. Never Play It Safe serves as a radically simple blueprint to reclaim our creativity and personal power.



Robert Greene, author of The 48 Laws of Power

# Opportunities



\*\* Mailing to individual USA postal addresses and custom messaging included at no charge.

**Contact julie@chasejarvis.com** for questions, other packages ideas, or to learn more about how *Never Play It Safe* can help your team unlock their creative potential and achieve extraordinary results.



www.neverplayitsafe.com