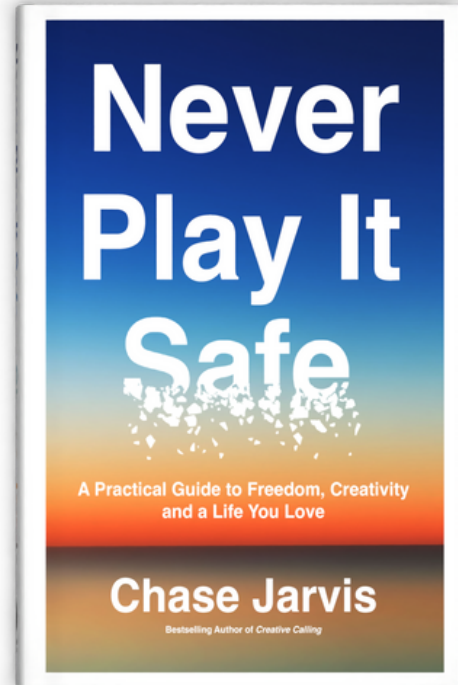


Spark Innovation & Creativity In Your Organization

Picture this: Your team is buzzing with energy, ideas flowing freely as they tackle challenges with renewed vigor. Employees are excited to come to work, eager to contribute their unique perspectives. Innovation isn't just a buzzword - it's woven into the fabric of your company culture.



This doesn't have to be some far off dream. It's not that the current team lacks talent or drive. Often, it's simply that the pathways to innovation have become overgrown, choked by routine and an unconscious aversion to risk. The cost? More than just missed opportunities. When creativity stagnates, so does employee engagement, productivity, and your competitive edge.

But what if your organization could put in place a new set of beliefs and practices around attention, time, risk, failure, trust, and joy? What if we could master the way we build trust in ourselves and others, and how we think - and act - more boldly?

Enter: Chase Jarvis & Never Play It Safe

Never Play It Safe by renowned author and entrepreneur, Chase Jarvis, provides a powerful framework for taking smart risks, breaking out of comfort zones, and using creativity to grow. This book helps companies and teams push past fear, think differently, and build a culture where everyone feels excited to contribute. **Only by challenging the idea of "playing it safe," can any organization truly create meaningful work.**

Why Work with Chase?

Lifelong Artist & Serial Entrepreneur: Built several world-renowned businesses. Millions of customers, hundreds of millions in revenue, one of the most influential photographers of the past 20 years, Emmy-nominated director, consultant to - and creator for - dozens of Fortune 100 brands.



Pioneer in Creativity & Innovation Education: Founder of CreativeLive (acquired by FVRR: NYSE), developed and deployed custom learning solutions for Apple, Microsoft, Starbucks, AirBnB, Pinterest, Oxford, others.

Bestselling Author & Keynote Speaker: Author of *Never Play It Safe* and *Creative Calling*. Coveted speaker hired by likes of Apple, Nike, Virgin, HP & featured conference keynote speaker on 6 continents.

Testimonials About Chase & His Work

I have always believed that you will enjoy life and be more successful if you focus on creating amazing experiences, businesses and relationships. Chase is an engaging guide for doing just that. — **Sir Richard Branson, Virgin Group Founder**

There is a wild, untamed connection between our inherent creativity and our yearning for a meaningful, purpose-driven life. Chase's experiences and his commitment to creating make him the perfect guide as we set out on our own adventures to learn how creativity has the power to change everything.

— **Brené Brown, Ph.D., Author of the New York Times #1 Bestseller, *Dare to Lead***

We engaged Chase to speak with one of our top consumer products clients at the intersection of creativity and innovation, and the response was overwhelmingly positive and insightful. — **Josiah Johnson, Partner Ernst & Young**

Everything we want in life---success, fulfillment, freedom, happiness---is on the other side of fear. Nobody helps us overcome this faster than my man Chase Jarvis.

— **Daymond John, Founder/CEO of Fubu + Star of ABC's Shark Tank**

Why Choosing *Never Play It Safe* Matters for Your Organization



- **Appeal to Teams and Organizations:** *Never Play It Safe* isn't just a book; it's a personal framework specifically designed to align with the practices of the world's most innovative companies.
- **Unlock Innovation & Creativity:** Creativity can't happen in teams and companies without it first happening in individuals. *Never Play It Safe* is a playbook designed to unlock exactly this.
- **Build a Culture of Risk-Taking:** Companies that encourage smart risk taking and innovation outperform their competitors. *Never Play It Safe* is a roadmap for cultivating this mindset and shifting to this culture.

Advance Praise for *Never Play It Safe*

This book is a powerful compass for embracing risk and creativity in all aspects of life. Chase shows us how to step out of our comfort zones and become who we were meant to be.



Sophia Amoruso,
Author of *GirlBoss*

Trust yourself. No one else can do that for you. Chase Jarvis is a maker of magic and a weaver of possibility, and this book can unlock the future for you, if you'll let it.



Seth Godin,
author of *The Dip*

Whoever tells you that the 'safe' path is the better path doesn't understand how life works. This book is a radically simple blueprint to reclaim our creativity and personal power.



Robert Greene, author of
The 48 Laws of Power

Opportunities

<p>Bulk Book Buy Incl. Companion Workbook</p>	<p>Fireside Chat or Live Q&A (Remote)</p>	<p>Virtual Keynote Presentation (Remote)</p>	<p>Keynote Speech (In-Person)*</p>
<p>Up to 100 copies of <i>Never Play It Safe</i>**</p>	<p>Incl. 250 copies of <i>Never Play It Safe</i>**</p>	<p>Incl. 500 copies of <i>Never Play It Safe</i>**</p>	<p>Incl. 1000 copies of <i>Never Play It Safe</i>**</p>
<ul style="list-style-type: none"> • Learn how smart risks lead to success • Individual growth fosters team success • Drive creativity and innovation as a culture not just a tactic 	<ul style="list-style-type: none"> • Direct interaction with Chase Jarvis • Custom context for your industry & team • Personalized feedback to overcome work challenges 	<ul style="list-style-type: none"> • World-class presentation tailored to your team • Empower a culture of smart risk-taking • Turn business constraints into creative advantages 	<ul style="list-style-type: none"> • Dynamic, in-person energy to educate & inspire • Learn how navigating fear leads to successful outcomes • Train the team to adopt mindsets and practices required to win
<p>current \$3,400 normal \$6,400</p>	<p>current \$8,500 normal \$18,450</p>	<p>current \$17,000 normal \$32,890</p>	<p>current \$34,000 normal \$64,780</p>

** Mailing to individual USA postal addresses and custom messaging included at no charge.

Contact julie@chasejarvis.com for questions, other packages ideas, or to learn more about how *Never Play It Safe* can help your team unlock their creative potential and achieve extraordinary results.

